

Connecting Your Content Management Systems to milengo Translation Services with Clay Tablet 2.0

Over 70% of enterprise content is sent for translation using error-prone, manual and inefficient processes. Best practices recommend replacing these manual efforts with automated processes wherever possible. As a global provider of localization, testing and engineering services to the IT, communications and eLearning industries, milengo's goal is to help you achieve these efficiencies. milengo has partnered with Clay Tablet Technologies, a translation integration software company, to bring their Clay Tablet 2.0 solution to clients. With Clay Tablet 2.0, milengo customers can set up easy company-specific rules so that the content they flag in their content management software or other data systems, is automatically prepared and routed to milengo for translation. Automated rules also reverse the process, so that milengo translated content is placed back quickly and easily for the client's immediate use. With Clay Tablet 2.0, milengo brings client content to market faster.

MEDIATED CONTENT

Clay Tablet 2.0 serves as an intelligent hub between enterprise Content Management Systems (CMS) and milengo. Whether installed on-site or provided as a SaaS/hosted solution, this Java-based software provides a user-friendly method for signaling that materials in the client CMS are ready for processing. Thereafter, the content is moved and tracked to the localization vendor and reversed when the tasks—translation, engineering and testing—are completed.

This process is

- easily replicated to handle multiple source points and multiple destination points;
- based on rules that can be targeted to specific file types and business categories; and
- customized to meet each client's distinct workflow needs.





INCREASED FLEXIBILITY

Clay Tablet 2.0 can work with any of the Content Management Systems that milengo clients enjoy, from Oracle / Stellent to Drupal. It can also handle any file type, whether that is an HTML file, a localized image for a print publication or subtitled Flash files targeted at web users.

GREATER SCALABILITY

Clay Tablet 2.0 was built to naturally adjust to the volume of content being delivered by milengo clients, such that additional process servers are easily added to handle larger loads. With Java at its core, Clay Tablet 2.0 brings milengo clients on board in a matter of days, not months.

BETTER ROI

At a fraction of custom integrations, Clay Tablet 2.0's "plug and play" approach provides a low barrier to entry for milengo customers. Clients are expected to see immediate savings, too, in the time, project management tasks, and engineering demands associated with their previous manual-dependent processes. Tied with milengo's support for Machine Translation systems, clients enjoy seamless and speedy translation at a significant discount over traditional processes.

The milengo–Clay Tablet partnership provides flexibility, scalability and simplicity to content management workflow. To find out how your company can take advantage of Clay Tablet 2.0, contact:

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milengo is a worldwide provider of localization, engineering and testing services to the IT, Communications and eLearning industries. A full-service company, milengo operates from 16 offices located in key markets across the Americas, Europe and Asia. Its in-house services have earned it clients that include AMD, Cisco Systems, Saba Software, The Walt Disney Company, Buffalo Technology and other industry leaders looking to increase the speed and efficiency of their workflow or enhance the linguistic quality of their language translations. **For more information, visit www.milengo.com**

Clay Tablet Technologies is a unique translation integration software solution that easily connects any number of content management systems (CMS) to any translation system (TMS) or provider. Clients immediately benefit from Clay Tablet 2.0 with improved translation process efficiency, making it significantly faster and easier to set-up, manage, send, and retrieve translation projects. Based in Toronto, Canada, Clay Tablet works exclusively with a global channel partner network of content management and translation management system technology vendors, translation service providers and system integrators. With dozens of clients around the world, Clay Tablet is fast becoming a leading provider of content translation tools for Web content translation, translation automation, translation workflow, the process of content localization and content translation management.

For more information, visit www.Clay-Tablet.com